

COVER LETTER 1

*From the desk of Dr Dean Franklin:
Co-director of Megaman Institute.*

Insert
Photo of
Dr Dean
Franklin

Dear { subscriber }

Here is your FREE ‘Little Book of Wellness Secrets’

Thank you for your interest in Mega-man.

I'm sure I don't need to remind you that the only true wealth is great health.

You could be successful at business, the head of your family, respected among your friends, colleagues and associates but nothing beats being able to fully enjoy those good things in life because you feel well.

It makes all the difference to quality of life, doesn't it.

I hope you enjoy the Little Book as much as I and my team had in preparing it for you.

You see, we don't give you this booklet with the expectation that you are going to subscribe to Mega-man supplement after reading it.

No sir.

We just want to stay in touch with you, have an open line of communication to men like you who are savvy enough to realise that what you do today about your well-being sets the scene for your later years.

If you have any questions about the content, please don't hesitate to contact us through any of the means of contact we list in the last page.

Of course, if you have any suggestions or you've seen our website and want to give us feedback you are most welcome to do so.

Sincerely,

Dr Dean Franklin

COVER LETTER 2

*From the desk of Dr Dean Franklin:
Co-director of Megaman Institute.*

Insert
Photo of
Dr Dean
Franklin

Dear { subscriber }

***I hope you found your FREE ‘Little Book of Wellness Secrets’
useful and interesting***

I am writing to you again because soon we will be updating the **Little Book** to include some new findings from latest research.

A research project into the *super-green foods* by the John Hopkins University in the US has found conclusive evidence to back their nutritional benefits and anti-aging properties.

We will be summarising these findings and sending you a revised **Little Book of Wellness Secrets** in the coming month. These findings will be in the first section about the *‘10 super foods you should always have in your kitchen and why’*

In the meantime, if you want to see the full results of this research you can read a fascinating article by leading research scientist, Dr _____, at our website.

Just to go www.megaman.com/super-green-food/article9.html.

Basically, Dr _____ has proven in longitudinal studies (that only now have yielded results), that support what we’ve been saying about super-foods’ potency for good health.

Interestingly, he has found that to get these nutrients in sufficient quantities every day to benefit your health, you would need a bucket a day of alfalfa (for example). Well I know one thing, I’m not ready to go out to pasture yet – not for a long time.

I can tell you that three of the green super-foods he studied are present in the Megaman supplement in a purity and recommended Dietary Intake quantity that meets the daily dose you need to directly benefit your health.

So here’s to your health!

Sincerely,

Dr Dean Franklin

COVER LETTER 3

*From the desk of Dr Dean Franklin:
Co-director of Megaman Institute.*

Insert
Photo of
Dr Dean
Franklin

Dear { subscriber }

Here is your newly Revised FREE ‘Little Book of Wellness Secrets’

It’s my pleasure to enclose the revised **Little Book** which includes the recent findings from the John Hopkins University research into super green foods.

Many of these super green foods found at your grocer are not as expensive as you might think. Sure, you can get a cheese burger for less than the cost of a cauliflower but at least the vegetable has anti-oxidants that protect your cells.

Some of our subscribers say they would love to follow a healthier diet and being men, they don’t usually do the food preparation and cooking anyway. So they rely on their wives or partners. But these days both men *and women* work to bring home the bacon, and frankly, women are no longer living out their lives in the kitchen.

Our nutrition expert, _____, who’s obviously a working woman and time-challenged like all of us, has come up with some quick and easy recipes for making the most of your super-green foods. All take only ten minutes to prepare.

To check them out visit our site at www.megaman.com/super-green-food/recipes.html

Oh, and while you are there, you might want to check out our up-coming events:

- Megaman will be exhibiting at the **Natural Health Expo** in December 2008; and
- we are sponsoring a guest speaker at the State Library’s free **Health Week** workshops next month.

So here’s to your health!

Sincerely,

Dr Dean Franklin